

Catholic Diocese of Dallas




A Legacy of Giving

SPRING 2015

Our Faith... Our Future
CATHOLIC DIOCESE OF DALLAS

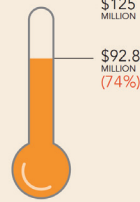
THE BISHOP'S BRIEFING
Message of gratitude and inspiration from Bishop Kevin J. Farrell



"We are blessed to live in a vibrant area that continues to provide opportunities for success for so many of us. I am truly grateful that ours is a community of generosity, compassion and service."
— Bishop Farrell

We have been blessed with an outpouring of gifts since pastoring the *Our Faith... Our Future* diocesan capital campaign this past September at the Cathedral Shrine of the Virgin of Guadalupe. To date, we have raised more than \$90 million, paving the way to our goal of \$125 million.

Our success in the campaign truly reflects the



GOAL \$125 MILLION
\$92.8 MILLION (74%)



In conjunction with its 125th anniversary, the Catholic Diocese of Dallas embarked on an ambitious \$125 million capital campaign — one of the largest in the country. The diocese turned to the Cooksey team to assist with rebranding the campaign to take advantage of the diocese's milestone anniversary, as well as developing targeted messaging in ongoing communications and facilitating special events that would help tell the story of the campaign and further engage donors.

As the diocese surpassed its goal in early 2016, Cooksey continued to provide ongoing support in developing annual reports of philanthropy and fundraising materials for upcoming campaigns.

