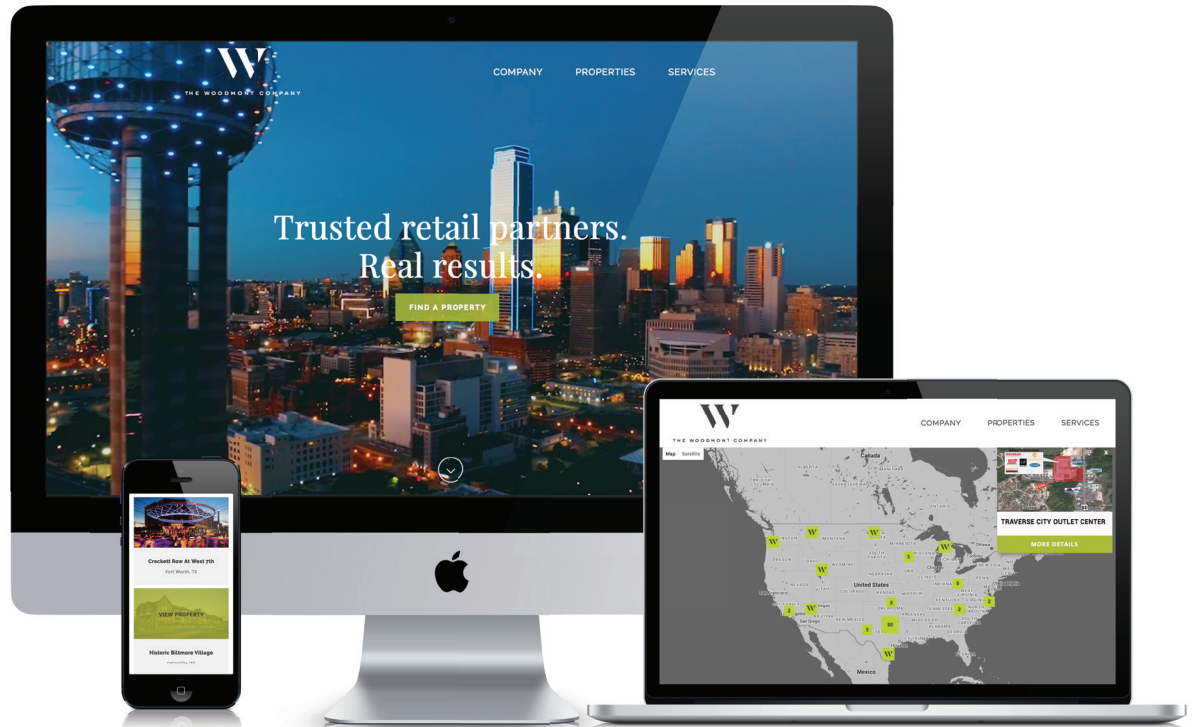


The Woodmont Company



As part of a marketing communications effort aimed to launch at the 2017 International Council of Shopping Center (ICSC) Convention in Las Vegas, The Woodmont Company hired Cooksey to develop a new website for the retail, commercial real estate powerhouse. Woodmont is one of the nation's preeminent companies in the shopping center business and manages more than 125 properties across the United States, which includes indoor and outdoor shopping malls, power centers, and mixed-use retail, among other product types.

For the effort, Cooksey developed a website that integrated the latest digital technologies with high-level graphic design, and incorporated aerial and thematic video, interactive map technology through Google Maps (to showcase each property across the U.S.), while leveraging the copywriting talents of Cooksey's real estate practice group. The final result is a branded website that is stunning visually, as well as an intuitive tool for the company's customers, prospects and employees.



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