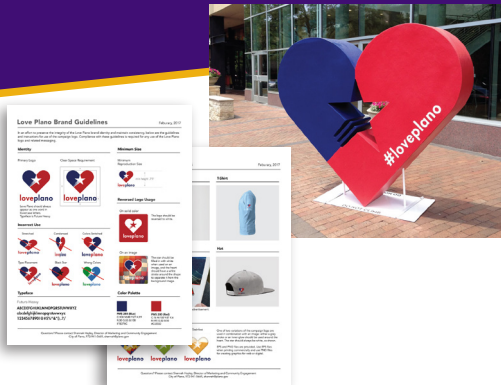




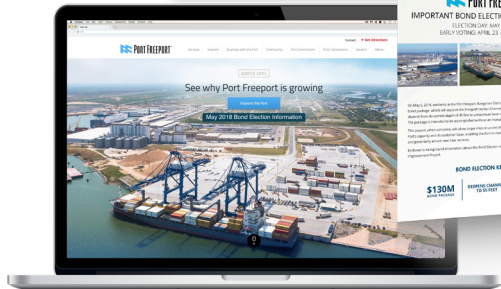
STRATEGIC COMMUNICATIONS

# Confident Communications Counsel for Texas Cities

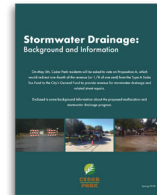
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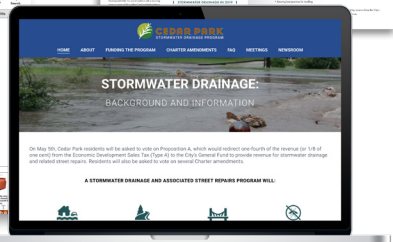
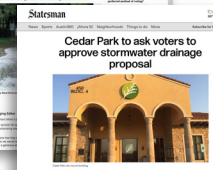
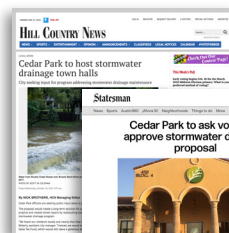
Port Freeport



City of Fort Worth / Tarrant County



Cedar Park



## Helping governmental entities optimize their communications

Public sector clients have very specialized PR needs – needs the Cooksey team understands extremely well, thanks to our extensive government experience. From internal communications strategies that ensure employees are on-message, to external communications strategies that keep community stakeholders well-informed, Cooksey designs multi-level outreach campaigns that earn trust and demonstrate good governance best practices.

Our team has conducted comprehensive audits of municipal communications programs to assess resource allocations, gauge the effectiveness of existing brands and channels, and identify meaningful opportunities for improvement.

We also support many Texas municipalities with crisis communications, helping them prepare for potential crises and manage tricky issues.

Just as businesses do, governmental organizations must build and protect their brands, as part of demonstrating and delivering value to the community. We design and defend those brands as if they were our own.

Texas leaders truly turn to Cooksey when they need a trusted adviser for the most critical public sector communications strategies.

## CITIES WE'VE WORKED WITH



## SERVICES

Communications Audits / Strategic Planning

Creative Services / Brand Development

Crisis Communications

Informational Campaigns and Surveys

Issues Management

Media Training

Leadership Coaching and Speechwriting

Social and Digital Engagement

Event PR and Marketing



STRATEGIC COMMUNICATIONS

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