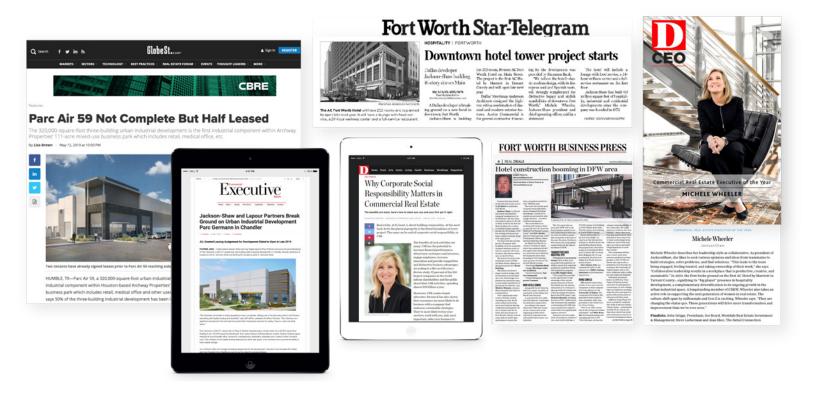
Jackson-Shaw



Jackson-Shaw is a national real estate development company headquartered in North Texas that has developed more than 62 million square feet, including hospitality, industrial and residential projects. Diverse markets where Jackson-Shaw develops include Dallas, Fort Worth, Houston, San Antonio, Denver, Las Vegas, Scottsdale, Phoenix, Jacksonville and Washington, D.C.

Jackson-Shaw engaged Cooksey for public relations and strategic communications services to help raise its industry profile. This has resulted in extensive media coverage for the company's urban industrial projects, including Parc Air 59 and Parc Northeast, and its hospitality and residential projects, including AC Hotel Fort Worth Downtown and Wilder on the Taylor Ranch. In addition, Cooksey has supported Jackson-Shaw with brand positioning, thought leadership, corporate marketing initiatives, award competition entries and digital media.

