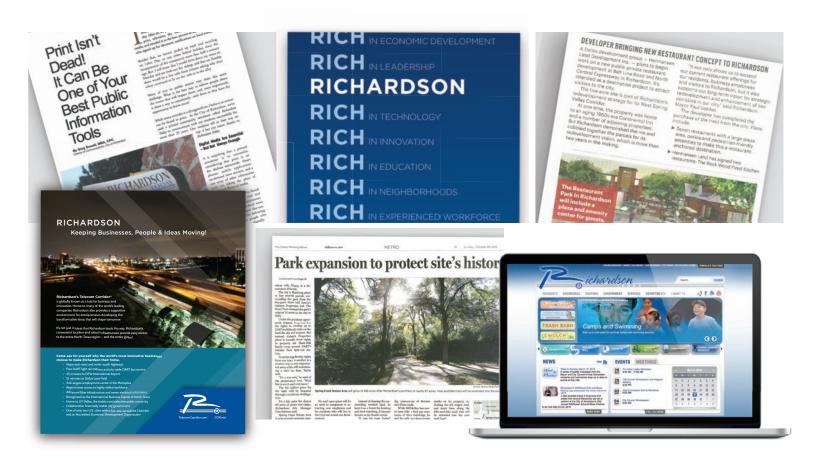
City of Richardson



Cooksey was initially engaged by the City of Richardson to perform a comprehensive audit and analysis of the City's stakeholder communications efforts, processes and structures. Cooksey's report led to the City's creation of a formal Communications Department and the hiring of its first-ever Director of Communications to streamline and strengthen the City's public engagement program.

Subsequently, Cooksey has continued to serve as a trusted adviser to the City in strategically managing a variety of critical issues, from crisis communications and media relations to award nominations, speaking engagements and special events. As a result of this partnership, the City has earned numerous accolades in recognition of its public outreach initiatives, and has significantly increased awareness of the community's wide-ranging offerings for both residents and innovative businesses.

